

TOTEMIAN HOST TERMS

Version 1.0 • Effective August 18, 2026 • Issued by Totemian Brandboards Inc.

Published at totemian.com/legal/host-terms • Archived as [host-terms-v1.0.pdf](#)

1. Purpose and Scope

These Host Terms describe the framework under which venues ("Hosts") host Totemian Brandboard screens. Each hosting relationship is governed by an individual hosting agreement between Totemian Brandboards Inc. and the Host; where a signed hosting agreement differs from these Host Terms, the hosting agreement prevails. These Host Terms are incorporated by reference into hosting agreements that refer to them.

2. What Hosting Means

Totemian supplies, installs, owns, and operates the screen at the Host venue at no charge to the Host. The Host provides the installation location, electrical power, and backup internet connectivity. Totemian operates the screen remotely through its content-management system and maintains it in accordance with the Totemian Service Levels & Support Policy (totemian.com/legal/service-levels).

3. What Hosts Receive

Hosts are trusted venue partners of the Totemian network (see the Totemian Content & Publishing Guidelines, Section 2.1). Under their hosting agreement, Hosts receive: (a) a share of screen time dedicated to the introduction and promotion of the Host's own venue and business, as set out in the hosting agreement; (b) venue category protection — by default, advertising from a direct competitor in the Host's primary business category is not scheduled on the screen at the Host's venue (Guidelines, Section 7); and (c) identification as a Totemian partner venue.

4. Host Responsibilities

The Host: (a) provides safe access for installation, maintenance, and removal; (b) maintains continuous power and internet connectivity to the screen; (c) does not obstruct, cover, move, adjust, or interfere with the screen or its connections; (d) promptly reports damage or malfunction to support@totemian.com or totemian.com/technical-support; and (e) ensures that content it submits for its promotional share complies with the Totemian Content & Publishing Guidelines.

5. Host Content Rules

The Host's promotional share may be used for the Host's own products, services, events, and offers, and for community content approved by Totemian. It may not be used to advertise third-party businesses, and it may not be sold, sublicensed, exchanged, or transferred to any third party (Guidelines, Sections 6 and 8). Host content passes the same compliance review as advertiser content.

6. Screen Ownership and Care

The screen and related equipment remain the property of Totemian at all times. Totemian is responsible for maintenance and repairs arising from ordinary use. Responsibility for damage arising from negligence or misuse at the venue is addressed in the hosting agreement. On the ending of a

hosting relationship, Totemian removes its equipment at its own cost and restores the mounting surface to a reasonable condition.

7. Ending a Hosting Relationship

Commencement, duration, and termination of hosting are governed by the individual hosting agreement. Obligations that by their nature continue (including confidentiality and accrued rights) survive as set out in that agreement.

8. Contact

Prospective hosts: totemian.com/hosts. Existing hosts: support@totemian.com or [totemian.com/technical-support](mailto:support@totemian.com). Legal questions: legal@totemian.com.

9. Version Control

These Host Terms are published at totemian.com/legal/host-terms with a version number and effective date, and archived in accordance with the versioning rules at totemian.com/legal.

Version	Effective date	Changes	PDF
v1.0	Aug 18, 2026	Initial published version	host-terms-v1.0.pdf

— End of Host Terms v1.0 —