

TOTEMIAN

Digital BrandBoards

MEDIA
KIT

2026

 VANCOUVER

GO BEYOND DIGITAL ADVERTISING

Totemian BrandBoards turn everyday local spaces into high-impact brand moments where visibility becomes memory.

We place your brand inside the real places Vancouver already trusts: **cafés, gyms, salons, clinics, retail stores, offices, and co-working spaces** where attention is natural, repeated, and real. This is not online noise. This is real-world presence.

**Seen in the moment.
Remembered when it matters.**

WHY TOTEMIAN

People don't remember ads they skip. They remember what they see every day.

Totemian puts your brand into daily routines not feeds, not scrolls.

Your message becomes part of the environment people already trust.



WHAT YOU GET:

- Real local visibility
- Repeated daily exposure
- High-trust environments
- No ad fatigue or skipping
- Premium digital screens

From just **\$2** per screen per day.



THE CORE IDEA

Visibility builds memory. → Memory builds trust. → Trust builds customers.

Totemian is built on one principle:

If people keep seeing you, they start believing in you.



THE NETWORK

100+ premium digital screens
across Vancouver's most active venues.

Every screen is placed where
attention already exists:

- Morning coffee stops
- Fitness routines
- Lunch breaks
- Waiting rooms
- Shopping moments

Network Highlights:

50,000+
daily impressions

12+
venue categories

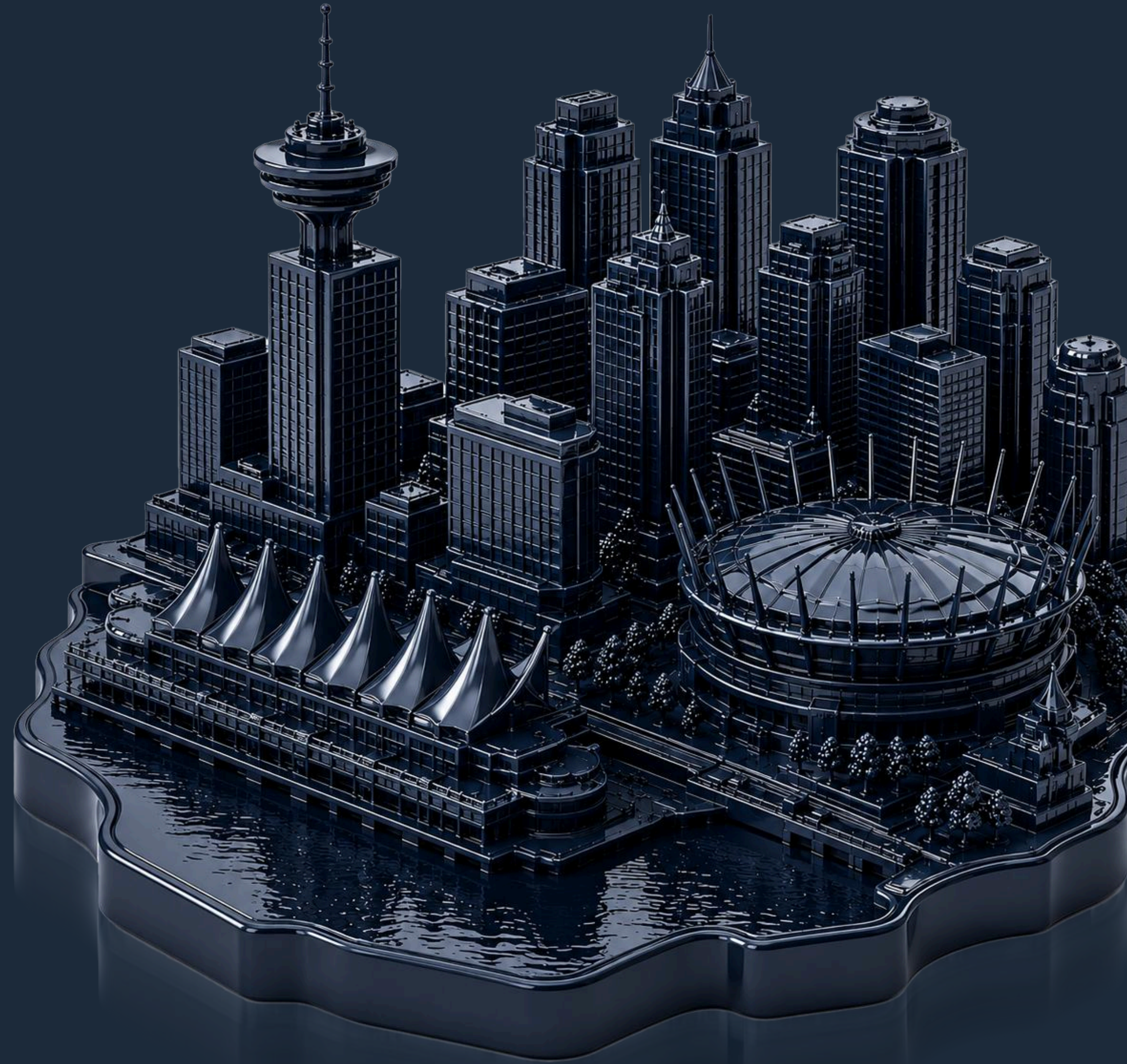
7-day
continuous exposure

High-footfall
local environments

HOW IT WORKS

We don't interrupt attention. We meet it where it already is. Your brand runs on rotating digital screens inside curated venues across Vancouver.

No scrolling. No skipping. Just repeated real-world visibility.





PRICING

\$2 PER SCREEN • PER DAY

Simple | scalable | transparent.

WHAT \$2 DELIVERS

The Screen



1 Full HD digital screen in a premium Vancouver venue

The Airtime



1 full operating day (approx. 12 hours)

The Frequency



~400+ daily plays per screen

The Flexibility



Start, pause, or scale anytime

Stop paying only for clicks. Start owning physical attention.

CAMPAIGNS

START SMALL



\$60/month

- 1 screen
- 30 days
- 3,000—6,000 plays

Perfect for local testing and single-location visibility

GROW LOCAL



\$600/month

- 10 screens
- 30 days
- 30,000—60,000+ plays

Ideal for real estate, clinics, restaurants, local services

SCALE CITYWIDE



\$9,000

- 50 screens
- 90 days
- 450,000+ plays

High-impact city presence for brands ready to dominate visibility

WHY IT WORKS

Online ads compete for attention, but attention is limited and often ignored. Totemian takes a different approach. It builds visibility through repetition in real-world spaces where people naturally spend time.

When a brand is seen repeatedly in familiar environments like cafés, gyms, salons, or retail spaces, it stops feeling like an interruption and starts feeling familiar. That familiarity builds trust over time without needing to force attention in a single moment.

Familiarity is what makes a brand recognizable, and recognition is what influences decisions. People tend to choose what feels known, not what they just saw once.

Totemian turns repeated exposure into memory, and memory into preference.



OUR CREATIVE STUDIO

We make sure your brand doesn't just appear, it stands out.

Included support:

- Static ad design
- Motion graphics
- Video formatting
- Screen-optimized visuals
- Brand messaging guidance
- QR landing pages (trackable)



CUSTOM CAMPAIGNS

Scale from 1 screen to 250+ screens across Vancouver.

Target by:

NEIGHBOURHOOD

VENUE TYPE

AUDIENCE

TIME OF DAY

Built around your goals, not templates.



HOW TO STAY

Repeated visibility keeps your brand clear and remembered.

1

Choose audience
& venues

2

Pick
screen count

3

Set duration

4

Upload or
design creative

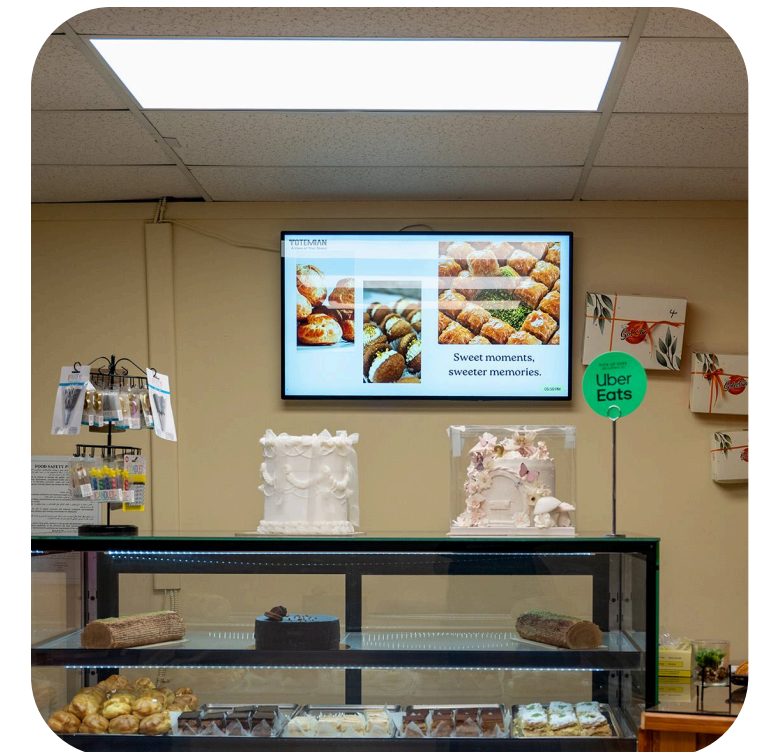
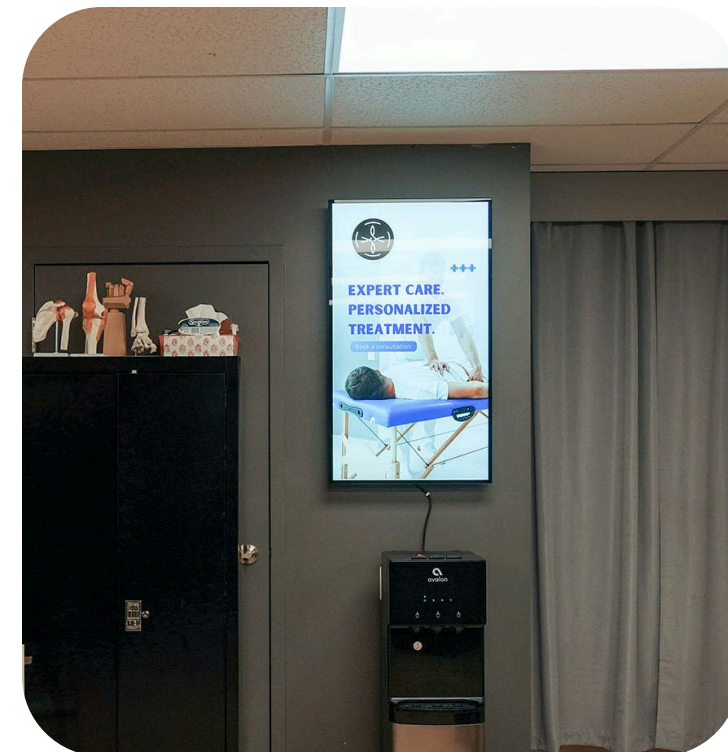
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Go live

We handle the rest.

REAL-WORLD BRANDBOARDS

A selection of Totemian BrandBoards designed to build repeated visibility in everyday environments and turn consistent exposure into brand familiarity and trust.



FINAL MESSAGE

BE SEEN WHERE IT MATTERS.

Totemian turns everyday spaces into brand memory.
Not impressions. Not noise.
Real visibility. Real repetition. Real results.

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