

75% OFF

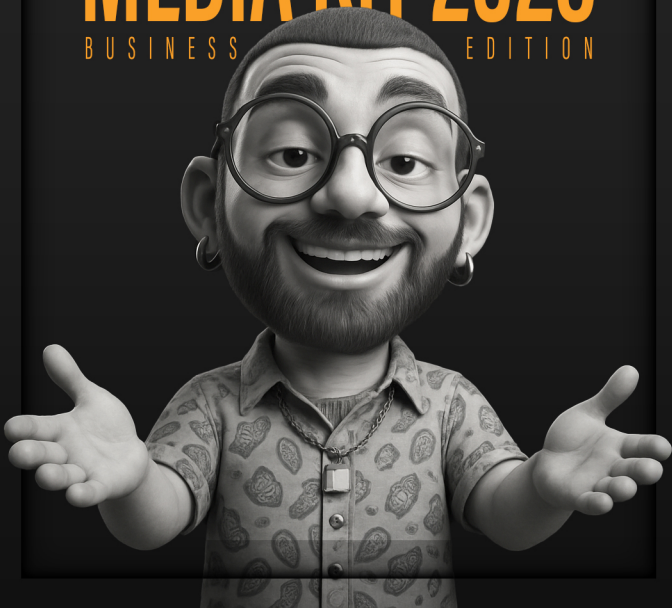
ON ALL SERVICES, FOR A LIMITED TIME



MEDIA KIT 2025

BUSINESS

EDITION



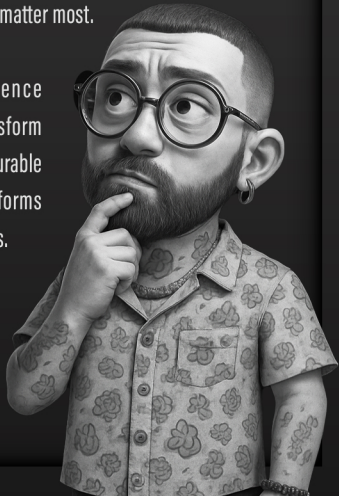
ABOUT US

RIGHT PLACE, TIME AND AUDIENCE. BE THERE

Totemian BrandBoards Inc. is not just a digital signage company, we are educators and enablers of smart media choices. In a market where many business owners still chase the lowest CPM, we help them see the deeper truth: impact isn't about how many people see your ad — it's about how many of the right people engage with it. Our intelligent network of digital displays brings this vision to life by showing each message at the right place, at the right time, to the right audience, based on real interest and behavior data.

From cafés and restaurants to salons, gyms, clinics, bakeries, pharmacies supermarkets and ... , Totemian screens are already active in hundreds of high-traffic locations across Vancouver — ready to deliver your brand message directly to the people who matter most.

By combining community presence with data-driven insights, we transform everyday spaces into precise, measurable and culturally relevant media platforms where every impression truly counts.



ENGAGING CONTENT



Direct Impact, Massive Reach

Because Totemian displays are located in high-traffic urban hotspots people encounter them directly in their daily routines. As a result our content is exposed millions of times every day, reaching millions of viewers across city .



Footprint Technology

Our screens are powered by Footprint Technology, which anonymously tracks movement patterns, dwell time, and repeat visits. This allows advertisers to understand real audience behavior and deliver campaigns that are more targeted measurable, and effective. exposed millions of times every day reaching millions of viewers across city .



PACKAGE 01

STARTER SMART

The perfect start for smart brands — 100,000 plays, stunning free motion design, and daily exposure in high-traffic spots. Ideal for startups and local businesses ready to shine with smart, cost-effective visibility.

- **100k** ad plays
- **1.5** Million Seconds (50K Sec Daily)
- Professional motion graphic design
- Free consultation for effective messaging
- Ideal for startups, new businesses, promotions
- OTS : **300K TO 500K** <X



75% OFF

~~\$4,000~~

\$1,000



PACKAGE 02

PRO IMPACT

Take your brand to the next level with 210,000 plays, custom motion graphics, a pro photoshoot, and an Instagram-ready video. Perfect for businesses ready to stand out, build credibility, and make a lasting impact.

- **210k** ad plays
- **3.15** Million Seconds (100K Sec Daily)
- Professional motion graphic design
- Professional photoshoot with your team
- One-minute business video clip for Socials
- OTS : **600K TO 1M** <X



75% OFF

~~\$8,000~~

\$2,000



PACKAGE 03

BRAND EXCELLENCE

For brands seeking premium exposure and powerful impact 320,000 plays, pro photography, full video production, and Totemian cross-promotion. A complete solution to elevate your image and make it unforgettable.

- **320k** ad plays
 - **4.8** Million Seconds (160K Sec Daily)
 - Motion graphic + Pro photoshoots
 - Video production + distribution in VF IG
 - Campaign promotion on Totemian's official website
 - OTS : **1M TO 1.6M** <X
- 

75% OFF

~~\$12,000~~

\$3,000





PACKAGE 04

MOMENTUM

For brands ready to experience the power of Totemian's smart advertising magic, this package is the perfect test drive with 320,000 plays. It's ideal for impactful short-term campaigns, events, and promotions that prove how smart visibility truly works.

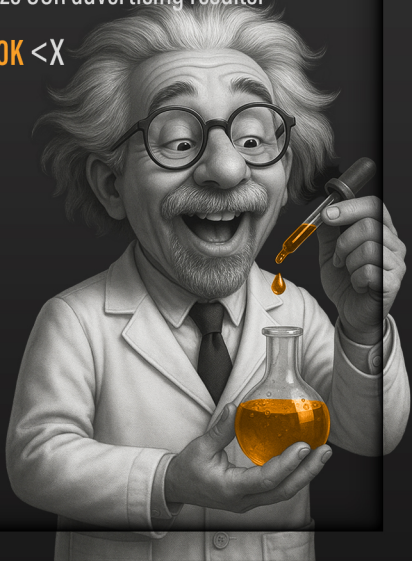
- **50k** ad plays
- **750 K** Seconds (25 K Sec Daily)
- Free consultation to craft impactful messaging
- perfect for startups and new campaigns looking to test,
- refine, and maximize OUR advertising results.
- OTS : **150K TO 300K** <X



75% OFF

~~\$2,000~~

\$500



ADD-ONE

(OPTIONAL)

- | | |
|--|-------|
| ◦ Smart geo-targeting + real audience filter | \$290 |
| ◦ Professional motion graphic design | \$150 |
| ◦ Local magazine ad with QR | \$190 |
| ◦ Extra photoshoot per location | \$90 |
| ◦ Interview-style brand video | \$290 |
| ◦ Monthly reporting | \$70 |
| ◦ Translation (English - Persian) | \$50 |
| ◦ Custom QR landing page | \$80 |
| ◦ Multi-month subscription with discounts 3,6,12 | |
| ◦ VFTV | \$800 |
- Access to Totemian's citywide display network: cafés restaurants, gyms & high-traffic venues
 - No app needed , visible to everyone passing by
 - High-quality FHD screens
 - Creative support & content guidance during campaign
 - Bilingual support in content (English & Farsi/French,Turkish)



CONTACT US

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